

Being Your Own Boss

Before he begins, Mr. Meade shares the learning intentions and success criteria with the class.

Mr. Meade asks students to brainstorm all they know about entrepreneurs. Mr. Meade encourages students to name as many entrepreneurs as they can locally, nationally and internationally. This activates students' prior knowledge. Feedback is taken.

Mr. Meade plays a podcast of an interview carried out by Newstalk Breakfast from July 2015 with Jules Coleman of www.hassle.com

He asks students to note down the following in their copies:

1. Facts and information about Jules Coleman.
2. Where the idea for the business came from and how it was developed.
3. Details on how the business has evolved and its position today.

Students then work in groups to collate their information and report back to the class. Mr. Meade engages with each group, observing, probing their work and using effective questioning to support the students' thinking.

Mr. Meade replays a section of the podcast relating to supply & demand and students are asked to note down their significance for this business. Having listened to the podcast, students engage in a Think-Pair-Share activity. This then feeds into a broader class discussion where the terms are teased out to uncover their significance for business in general. He then asks the students to give examples of supply and demand in their own contexts (e.g. footballer transfer market.)

Mr. Meade introduces a place mat strategy for students to work in groups of four to come up with a list of skills and characteristics of entrepreneurs. Each group must come to an agreement and rank the top three skills/characteristics. They report their top three to the class who then come to a general consensus on the top three skills/characteristics they believe an entrepreneur should possess.

Students are directed to carry out research, in pairs, on an entrepreneur of their choice.

It is to include

1. Background on the entrepreneur
2. How they spotted the opportunity for their product or service
3. Skills and characteristics they can identify in this entrepreneur.

It is to be presented on an A3 poster to be hung up on the classroom wall. Mr. Meade supports students as necessary.

