

BUSINESS OBJECTIVES ②

quiz

Circle the correct answers.

10 The following statement relates to which 'SMART' objective?
'State clearly what you want to achieve'.

a) Specific

b) Realistic

c) Measurable

11 The following statement relates to which 'SMART' objective?
'Can you meet the objectives with the current resources?'

a) Measurable

b) Timed

c) Realistic

12 The following statement relates to which 'SMART' objective?
'When do you want to achieve your objectives?'

a) Measurable

b) Timed

c) Realistic

13 The following statement relates to which 'SMART' objective?
'Can you measure whether you are meeting your objectives?'

a) Timed

b) Achievable

c) Measurable

14 Which of the following statements is most measurable?

a) To make a profit within the next 12 months.

b) To increase profits by 10% within the next 12 months.

c) To make a profit.

15 Which of the following statements is the most specific?

a) To increase profit.

b) To increase sales by 8% next year.

c) To increase output by 10% over the next 12 months.