**Classroom Based Assessment 2 – 3rd Year**

**Junior Cycle Business Studies**

**Students are given the opportunity to individually identify and research a topic of interest in business.**

**Students will develop a report on their reasons for choosing the topic, evidence of their research, an evaluation of their research and how the project has influenced their own beliefs and behaviour.**

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| **Timescale** | **Activity** | **Notes** |
| **Week 1** | Topic Selection  Conducting Research | Select specific Topic to investigate  Rationalise topic selection  Carry out individual market research – both desk and field  Provide evidence of information gathered |
| **Week 2** | Evaluating Research  Student Reflection  Personal Opinion | What have you learned about your topic  Has it changed your beliefs or behaviour  What's your opinion on the topic? Has your opinion changed? How? Why? |
| **Week 3** | Communication  Presentations | 3 Minute Presentation  Teacher & Student Verbal interaction |

* An **individual** project
* Evidence of learning:
  + Investigating
  + Reflection on learning
  + Communicating
* Maximum of **three** minute **presentation** and can use aids during presentation
* Demonstrate own understanding of your chosen topic
* **Three weeks** to complete project
* Marked in accordance with the Features of Quality
  + Yet to meet expectations
  + In line with expectations
  + Above expectations
  + Exceptional

**Tips for the Presentation**

1. Choose a topic you are **interested** in.
2. Find information from **Reliable sources**. Must record where you got your information from.
3. Choose a **method** to help you present your project. E.g. Powerpoint, poster.
4. Show **evidence** of your learning.
5. Keep presentation **short** and **interesting**.
6. **Check** all spelling and grammar in your presentation.
7. Communicate **clearly** when speaking and showing information in your presentation.
8. Be **Creative** and **ENJOY** the experience.

**Success Criteria**

1. Identify and provide a brief overview of the business-related topic.
2. Explain your interest in the topic.
3. Evaluate what you have learned about the business environment as a result of your investigation.
4. Reflect on how you see the world differently and how your behaviour has changed after completing the project.
5. Present an opinion on the topic.
6. Demonstrate the development of communication skills.